

Premium Product Personalization @ Scale

ConfigureID

Empower your shoppers to co-create and buy the products they want, with confidence.

Increase brand loyalty and margins by leveraging ConfigureID's premium product personalization platform.

Why Product Personalization?



STAND OUT IN A CROWDED ECOMMERCE MARKETPLACE

36% of consumers are interested in personalized products.



FIGHT COMMODITIZATION BY INCREASING PRODUCT VALUE & MARGINS

Shoppers are willing to pay more for custom items on average. **25%**



CREATE LONG-LASTING RELATIONSHIPS WITH CUSTOMERS

80% of customers will return to a brand after customizing their products.

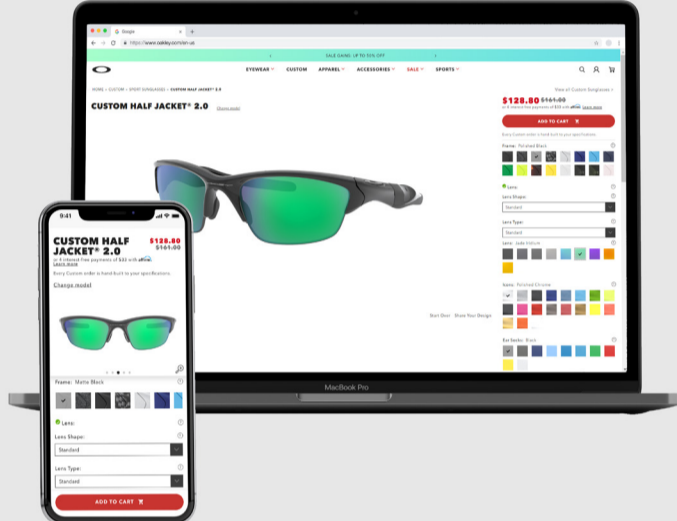


MAXIMIZE PRODUCT APPEAL FOR EVERY SHOPPER

33% of shoppers seek out customized products because they can't find what they're looking for elsewhere.

Drive Success with the Right Platform

STREAMLINE YOUR ONLINE PRODUCT PERSONALIZATION PROGRAM WITH CONFIGUREID'S:



Intuitive User Interface

Engage and convert more shoppers with our best-in-class UI or customize it to meet your brand's exact needs.

Photorealistic Product Visualization

Show off your product with interactive 3D models or high-quality 2D imagery from multiple angles.



Sophisticated Configuration Logic

Take control by configuring business rules that ensure only valid product customization options are available.

Trusted by the World's Top Retail Brands

Ray-Ban

RALPH LAUREN

MK
MICHAEL KORS

LV
LOUIS VUITTON

PUMA

OAKLEY

Fender®

YANKEE
CANDLE®

PANDORA

EVERY YEAR, CONFIGUREID EMPOWERS SHOPPERS FROM AROUND THE GLOBE TO:

ADD OVER
5
MILLION

PERSONALIZED PRODUCTS TO THEIR CARTS

EXPLORE OVER

730
MILLION

PRODUCT PERSONALIZATION OPTIONS

PERSONALIZE OVER

47
MILLION

DIFFERENT PRODUCTS

Get Started Today

SO, WHAT ARE YOU WAITING FOR?
REQUEST YOUR FREE DEMO TODAY TO SEE CONFIGUREID IN ACTION!

REQUEST YOUR DEMO NOW

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ConfigureID